The **Kota Doria** fabric is characterized by a distinct square pattern of checks. It is mostly practiced by the Ansari weavers’ community, over three-fourth of the weavers are women. They are primarily dependent on weaving and ancillary work for their livelihood. These women weavers were good in their skills but lacking information on customized designs, market trends and linkages and an understanding of the importance of collectivism.

**AIACA** has worked in Kota with these women weavers for a while now. Primarily, they were individual artisans who later organized into **Self Help Groups (SHGs)** for their capacity development in the areas of design innovation, product diversification, business skills, inventory management, and direct market linkages. This intensive engagement was to provide necessary business development and enterprise promotion support to the Kota women weavers so that they can successfully match and fulfill the current demand and market expectations, thus contributing to their income growth and sustainable livelihood. It also aimed to create a strong identity of the Kota women weavers in order to make them the direct promoters of their own craft in diverse markets.

**Siddika SHG** has been democratically selected by other groups and members to work as a facilitating unit for the Kota women weavers and has also been registered under the Ministry of Micro, Small and Medium Enterprises (MSME) and will act as the collective of the groups. The group is capacitated in a way to provide all support and facilitation to the groups in terms of production and marketing. It works in coordination with the other groups when orders come in, by facilitating buyer-seller meets, finalizing the costs, ensuring raw material supply, technical inputs for designs, and so on.

This e-catalogue is a representation of the products that have been woven by the women weavers. All yarns are dyed in azo-free safe dyes and the products are woven on handlooms by the women weavers who are part of the group.

Rajasthan is the home to a wide range of ethnic handicrafts and textiles. **Kota Doria** is a special weave in the western part of the country in the state of Rajasthan. Kota saris were primarily patronized by Maharao Bhim Singh, who summoned the weavers from the Deccan region to Kota, between 1707 and 1720. The weavers of this fabric were originally located at Kaithun village in Kota district.
SR 05 | INR 5250
SR 09 A | INR 3700
SR 12 | INR 5500
SR 13 | INR 5500
SR 21  |  INR 5400
SR 38 | INR 5100
SR 45 | INR 7500
SR 47 | INR 8500
SR 51  |  INR 5950
SR 52 | INR 7000
Dupattas
DU 01 B | INR 1500
DU 01 C | INR 1500
DU 06 A | INR 1725
DU 15 | INR 1955
DU 16 | INR 1600
DU 22 | INR 1650
Contact us
For orders and queries, please get in touch with

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Account Name
Siddika Kota Doriya Self Help Group Kaithoon

Account Number
46370100588004
Type
Savings
IFSC Code
BARB0BRGBXX

Bank Name and Branch
Baroda Rajasthan Kshetriya Gramin Bank
Kaithoon Dist - Kota (Raj) 325001