



The **Kota Doria** fabric is characterized by a distinct square pattern of checks. It is mostly practiced by the Ansari weavers' community, over three-fourth of the weavers are women. They are primarily dependent on weaving and ancillary work for their livelihood. These women weavers were good in their skills but lacking information on customized designs, market trends and linkages and an understanding of the importance of collectivism.

AIACA has worked in Kota with these women weavers for a while now. Primarily, they were individual artisans who later organized into Self Help Groups (SHGs) for their capacity development in the areas of design innovation, product diversification, business skills, inventory management, and direct market linkages. This intensive engagement was to provide necessary business development and enterprise promotion support to the Kota women weavers so that they can successfully match and fulfill the current demand and market expectations, thus contributing to their income growth and sustainable livelihood. It also aimed to create a strong identity of the Kota women weavers in order to make them the direct promoters of their own craft in diverse markets.

Siddika SHG has been democratically selected by other groups and members to work as a facilitating unit for the Kota women weavers and has also been registered under the Ministry of Micro, Small and Medium Enterprises (MSME) and will act as the collective of the groups. The group is capacitated in a way to provide all support and facilitation to the groups in terms of production and marketing. It works in coordination with the other groups when orders come in, by facilitating buyer-seller meets, finalizing the costs, ensuring raw material supply, technical inputs for designs, and so on.

This e-catalogue is a representation of the products that have been woven by the women weavers. All yarns are dyed in azo-free safe dyes and the products are woven on handlooms by the women weavers who are part of the group.















**SR 03 A 1** | INR 5400

























**SR 09 B** | INR 5400



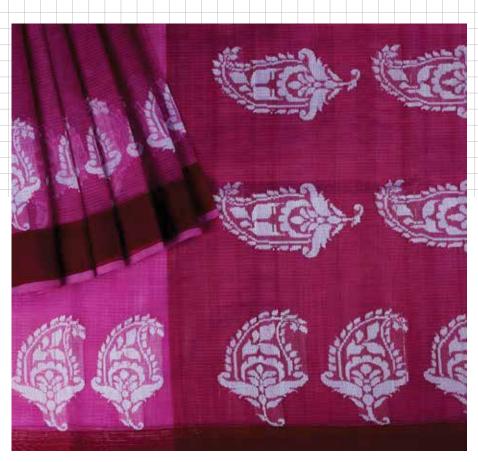












**SR 14** | INR 7900





**SR 15** | INR 6900















**SR 21 |** INR 5400













**SR 30 |** INR 8200























**SR 36** | INR 5300

































**SR 47 |** INR 8500

















**SR 51** | INR 5950

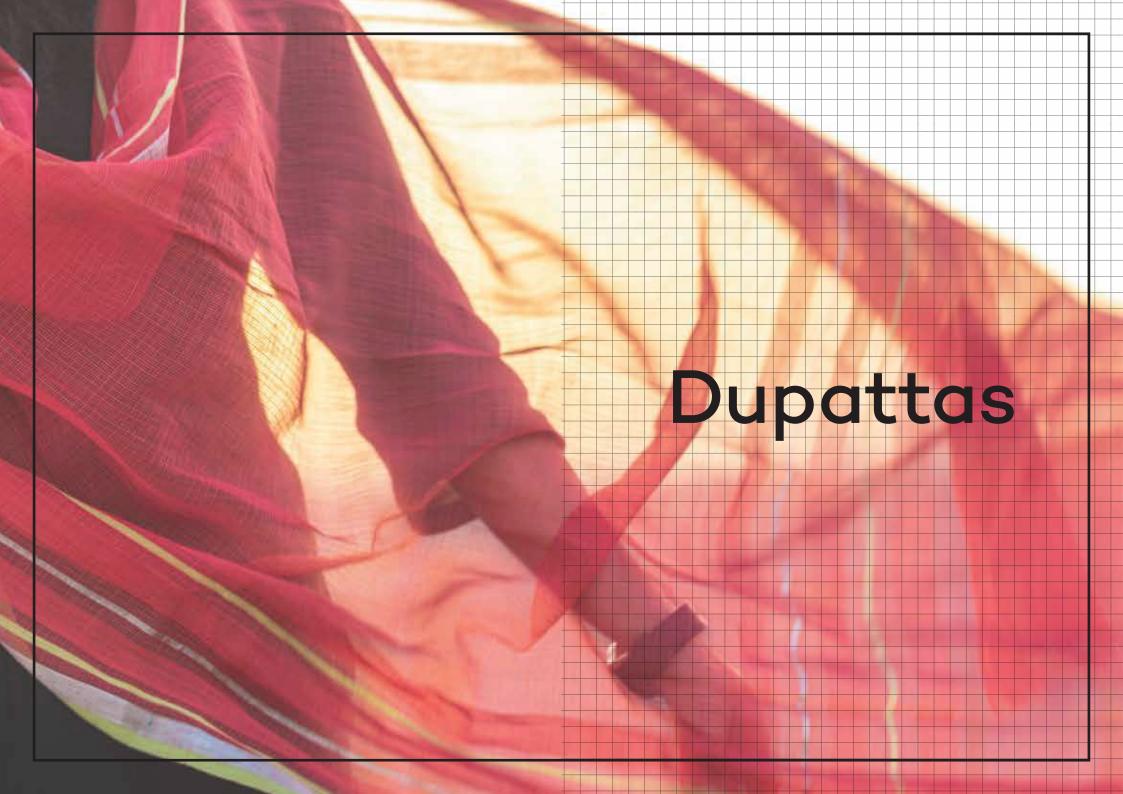
























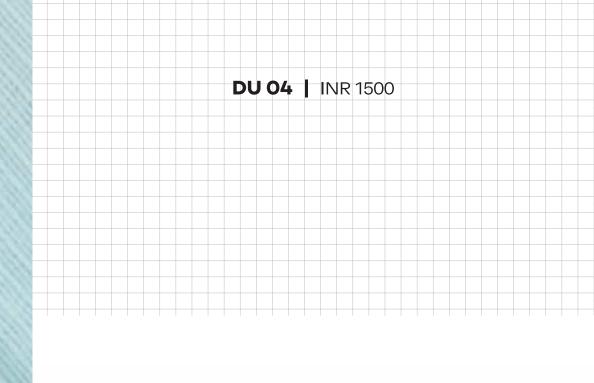




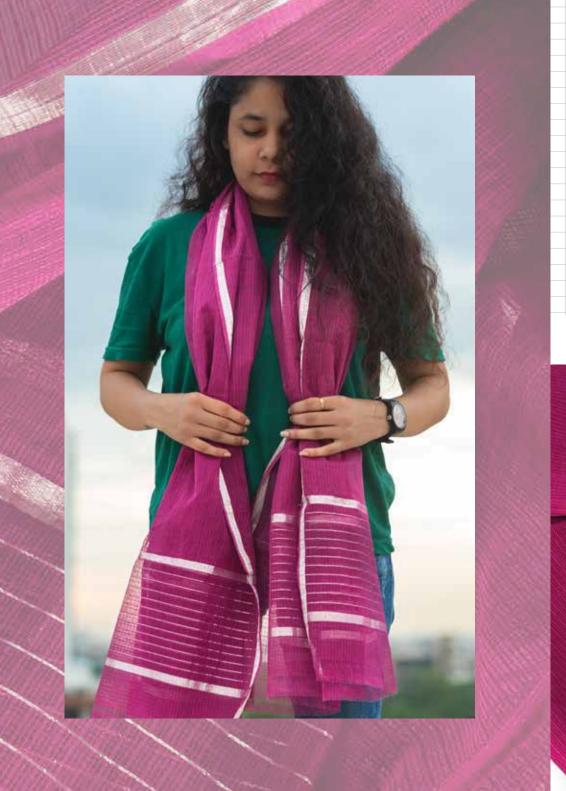












**DU 06 A |** INR 1725





**DU 06 B |** INR 1725











**DU 10** | INR 1275











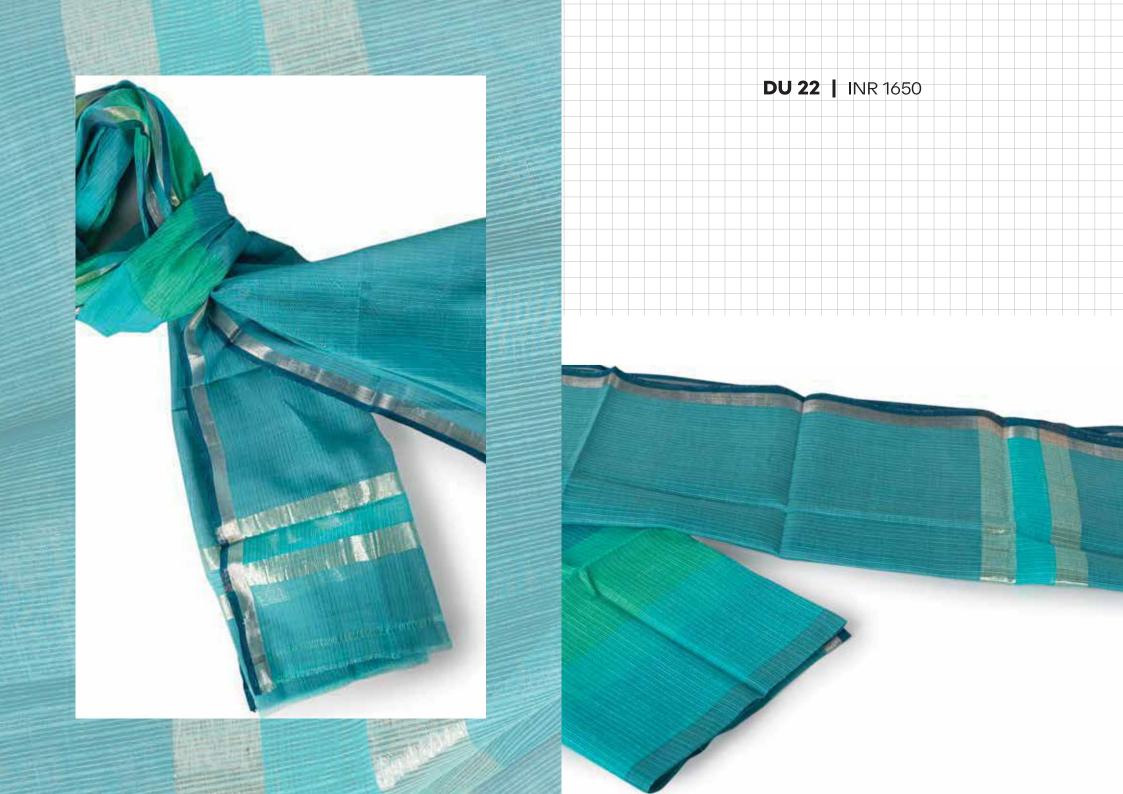
















All products are authentic handloom products certified by Craftmark





## Contact us

For orders and queries, please get in touch with

### Address

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## Contact Person

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### Email ID

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Google Pay & Paytm 9982839123 (Dilafroj Ansari)

# **Bank Details**

#### **Account Name**

Siddika Kota Doriya Self Help Group Kaithoon

Account Number Type IFSC Code 46370100588004 Savings BARB0BRGBXX

#### Bank Name and Branch

Baroda Rajasthan Kshetriya Gramin Bank Kaithoon Dist - Kota (Raj) 325001