

WELCOME ABOARD!

TANEIRA

Launched in 2017, Taneira is the youngest brand from the house of TATA and Titan Company. It began with two stores in Bangalore and now has five stores across Delhi, Hyderabad, and Bangalore.

The retail stores offer over 3000 sarees that are made from pure and natural fabrics procured from various regions in India. Celebrating the diverse textiles and the rich craftsmanship of the sub-continent, the product range features beautiful handcrafted techniques such as Ajrakh from Gujarat, Bagru Block prints and Tie & Dye Leheriyas from Rajasthan, and vibrant prints from the state of West Bengal.



CRAFTMARK CERTIFICATION

Hand Block Printing
Bagru Block Printing | Leheriya



WHAT WE MAKE

Sarees | Lehengas | Blouses
Dupattas | Stoles | Yardages

HANDCRAFTED FOR YOU!

HOUSE OF TUHINA

Tuhina Goyal of NID, Ahmedabad, founded the label - House of Tuhina, based out of Noida, Uttar Pradesh. The brand draws inspiration from everything beautiful that the Indian design has to offer.

The label strives to retain the innate nature of the raw materials used and conceives designs that are undisputedly authentic. They directly work with skilled artisans, mostly women, who create beautiful jewelry pieces crafted by hand.



CRAFTMARK CERTIFICATION

Hand Beaded Jewelry



WHAT WE MAKE

Brooches | Bracelets | Earrings
Anklets | Rings | Necklaces | Belts

AWD HESH KUMAR

Mr. Awdesh Kumar Pandey, founded A.K. Textiles in 1971 and expanded into exports in 1994. He revived the ancestral craft of hand block printing and revitalized it with his innovative and contemporary approach.

Nestled in the heart of Sanganer, Rajasthan, A.K. Textiles has been producing unique and beautiful handcrafted textiles, and currently works with 10 full time artisans on a fair trade basis. The enterprise uses 8 block printing tables with more than 5000 blocks to produce these works of art.



CRAFTMARK CERTIFICATION

Hand Block Printing



WHAT WE MAKE

Dupattas | Stoles | Sarees
Bedcovers | Quilts | Garments
Handmade Notebooks | Bags

ROUND TABLE CONSULTATION

Discussion On Development of Craftmark Green With Industry Experts



The Round Table Consultation, conducted by AIACA on 28th August '19 at IIM Ahmedabad, included deliberations on the Craftmark Green approach with Advisory Board members from National Institute of Design, IIM Ahmedabad, and other craft stalwarts. Plans for a broader alliance building at the national level were also discussed during the session.

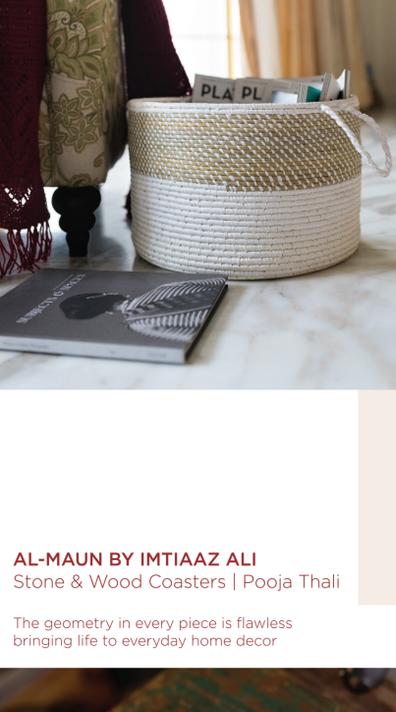


BEST SELLING PRODUCTS 2018-19

KADAM HAAT

Laundry Baskets

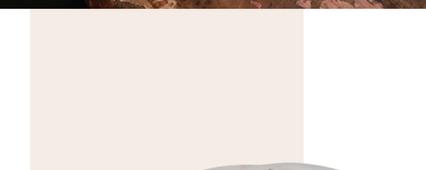
The natural fibres are intertwined carefully to create decor and utilitarian items



AL-MAUN BY IMTIAAZ ALI

Stone & Wood Coasters | Pooja Thali

The geometry in every piece is flawless bringing life to everyday home decor



TAPAS JANA

Table Mats

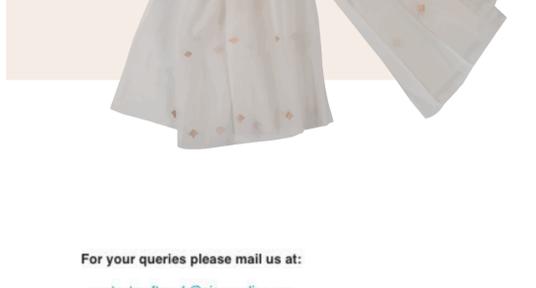
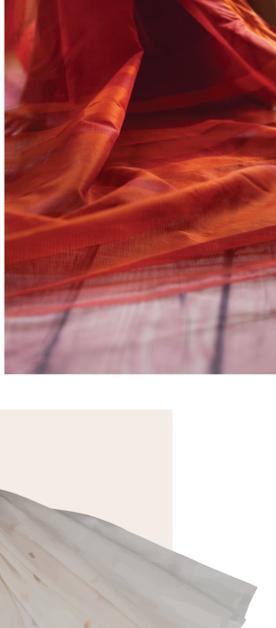
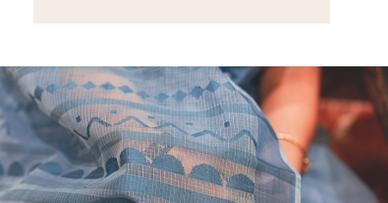
The intricate designs of the table mats showcase the natural look of the grass



KOTA WOMEN WEAVERS

Fabric | Saree | Dupatta

A meticulously handcrafted heirloom



For your queries please mail us at:

contactcraftmark@aiacaonline.org

