

HANDCRAFTED FOR YOU!



AL-MAUN BY IMTIAAZ ALI

'I have been working with stone carving for more than two decades', - Imtiaaz Ali, an artisan

at an early age and after completing his gradutuation he involved himself full-time in the family business. They work with various kinds of locally available stones. The stones are first cut out in blocks followed by chiselling them. They are then ground to achieve the right form and are marked with a

from Agra. He mastered the craft

basic hexagonal grid to begin the

latticework.

CRAFTMARK CERTIFICATION

WHAT WE MAKE

Stone Craving

AQUA WEAVES A CSR initiative of NEDFi to

Home Decor | Tableware

Kitchenware

products. The initiative has helped over 600 artisans who can work both out of the CFC as well

promote the use of water

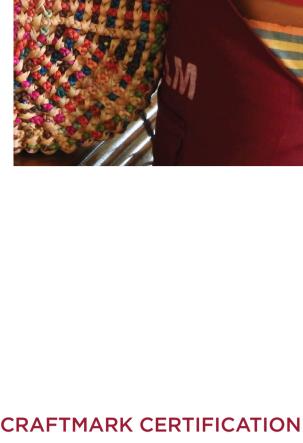
hyacinth, in the rural areas of

North-East, as a raw material for

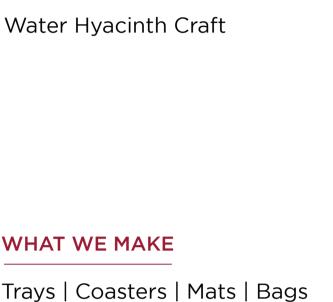
making beautiful handicraft

as their own units.

The infusion of modern-day technology in the traditional process of working has ensured precision and consistency in the quality of the end product. NEDFi at their common facility centre in Khetri, Assam has done exhaustive research to utilising water hyacinth.



understand the various wavs of



Files | Folders | Purses | Handbags

THEN & NOW

The journey began in the year

2009 by Ms. Uma Tiwari with

the idea to contemporize

product and use these

painting styles in a way that

product becomes useful as

well as beautiful.

Then & Now is a take on Gond,

Patachitra, and Madhubani to

tell the story of the craft as it

was 'Then' and its

interpretation 'Now'.

Uma's work has been well

Upholstery For Furniture



CRAFTMARK CERTIFICATION

Madhubani Painting

WHAT WE MAKE

Patachitra Painting | Gond Painting

appreciated at both National and International platforms such as New York Fashion

Week, Craft Council Andhra

Pradesh, etc.

7000

VIVEKA Viveka emerged from an ambitious project initiated by the Shroff Foundation Trust to develop a cooperative enterprise

wholly owned and managed by

tribal woman, the Shardadevi

Gramudyog Utpadak Sahakari

Mandli Ltd. (SGS). 400 tribal

women have been empowered

through this enterprise as the

emphasis is on holistic and

entrepreneurial development of

Tribal artisans of Chottaudepur.

'Stitch by Stitch', the women

have created a reputed brand of

finely crafted products,

accredited with Craftmark that

has helped them earn a life of

dignity and self-respect.

Jewelry Boxes | Tissue Boxes | Gift Boxes

Trays | Coasters | Pen Stands

Photo Frames | Key Rings | Jewelry



CRAFTMARK CERTIFICATION

WHAT WE MAKE

Mutwa Embroidery | Beadwork

Bags | Batwa | Belts | Fringe | Frames

Key Chains | Hair Accessories

Jewelry Case | Cushion Cover

Blouse Pieces | Yokes

IHGF Delhi Fair, 2019

Join us and show your #CareForCraft as we get ready to

showcase the range of products by Craftmark Members at

IHGF Delhi Fair Autumn 2019.

IHGF is amongst Asia's largest gifts and handicrafts fair,

held bi-annually and is organised by

Export Promotion Council For Handicrafts (EPCH).

Date: 16th October to 20th October

Stand No: G -10/24, Hall 11

Time: 10:00 am onwards

Venue: India Expo Centre and Mart, Greater Noida

Studio Copper Pvt. Ltd.

Lal10

Mobile Cases | Spectacle Cases

iPad Cases | Pouches | Travel Kits

Leather Wallets | Passport Cases

Other gift articles and corporate gifts.



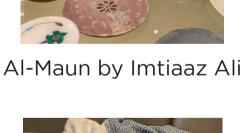
Miharu

Noah's Ark

Tapas Jana

Purkal Stree Shakti

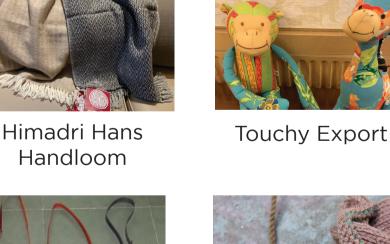
Samiti



Jawaja Leather

Association

Ajanta Arts



BRING HOME HAPPINESS



Jan Mohammad from Mrignayanee

Peoli





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For your queries please mail us at:

Craftmark is a national certification programme that certifies genuine Indian handmade craft processes, conducted in a socially responsible manner.