Gauri International is an organization working towards women empowerment and focuses on homemakers from the Garhwal mountains. The organization educates and trains women artisans in the craft of hand-knitting to develop beautiful winter collections. The product designs are first planned by the organization’s head - Mrs Geetika and then sampled. The final products are sold on e-commerce platforms such as Amazon.

WHAT WE MAKE

Hand Knitting
Sweaters | Shawls | Stoles | Ponchos | Capes | Poloneck Tops | Mufflers
Children Sweaters | Baby Sets | Baby Blankets | Throws | Single & Double Blankets

The 8th edition of Craftmark Jury was held on 28th June, 2019 at Habitat World, India Habitat Centre, New Delhi. The Craftmark Jury facilitated productive discussions, practical analysis, and constructive guidance for Craftmark members, with the panelists.

JURY MEMBERS 2019

Ajanta Arts
Imtiaaz Ali
Miharu
Studio ASAO
Touchy Export
Bharath Arts & Crafts
Forline by Dayalal Kudecha
Bidriwala
Himadri Hans
Handloom
Ayush Kasliwal
Founder & Creative Head, Ayush Kasliwal Design Pvt. Ltd.
Vallabh Rastogi
Senior Design Manager, JSL Lifestyle Ltd., New Delhi
Purnima Rai
Former President, Delhi Crafts Council
Nitin Pamnani
Co-Founder, iTokri.com

MARKET WATCH

AADYAM HANDWOVEN
Aadyam Handwoven is a corporate social initiative of Aditya Birla Group, a US $44.3 billion corporation. Its vision is to create a self-sustaining ecosystem for artisans by creating scale and impact, and building sustainable models. The organization works closely with 3 hand-weaving communities in India namely, Varanasi, Pochampally & Bhuj.