

## WELCOME ABOARD!

### AADYAM HANDWOVEN

Aadyam Handwoven is a corporate social initiative of Aditya Birla Group, a US \$44.3 billion corporation. Its vision is to create a self-sustaining ecosystem for artisans by creating scale and impact, and building sustainable models.

The organization works closely with 3 hand-weaving communities in India namely, Varanasi, Pochampally & Bhuj.

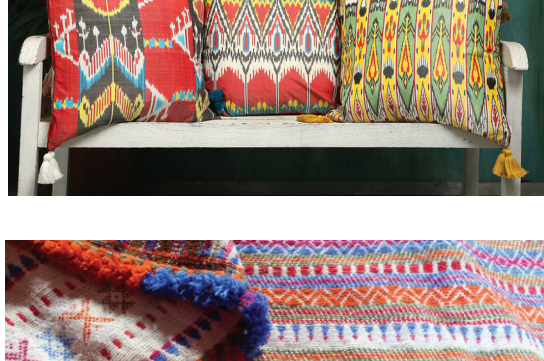


### WHAT WE MAKE

Stoles | Sarees | Shawls | Durries |  
Curtains | Table Mats | Bed Covers |  
Table Runners | Cushion Covers

### CRAFTMARK CERTIFICATION

Handloom Brocade Weaving |  
Double Ikat Weaving |  
Extra Weft Weaving | Single Ikat Weaving



## HANDCRAFTED FOR YOU!

### GAURI INTERNATIONAL

Gauri International is an organization working towards women empowerment and focuses on homemakers from the Garhwal mountains. The organization educates and trains women artisans in the craft of hand-knitting to develop beautiful winter collections. The product designs are first planned by the organization's head - Mrs Geetika and then sampled. The final products are sold on e-commerce platforms such as Amazon.

### WHAT WE MAKE

Sweaters | Shawls | Stoles | Ponchos  
Capes | Poloneck Tops | Mufflers  
Children Sweaters | Baby Sets  
Baby Blankets | Throws  
Single & Double Blankets

### CRAFTMARK CERTIFICATION

Hand Knitting



## CONVERSATIONS | CONSULTATIONS | COMPLIMENTS

### #CraftmarkJury2019

The 8th edition of Craftmark Jury was held on 28th June, 2019 at Habitat World, India Habitat Centre, New Delhi.

The Craftmark Jury facilitated productive discussions, practical analysis, and constructive guidance for Craftmark members, with the panelists.

### JURY PANELISTS 2019



**Vallabh Rastogi**  
Senior Design Manager,  
JSL Lifestyle Ltd., New Delhi



**Nitin Pamnani**  
Co-Founder,  
iTokri.com



**Ayush Kasliwal**  
Founder & Creative Head,  
Ayush Kasliwal Design Pvt. Ltd.

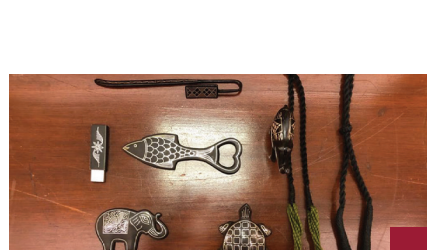


**Purnima Rai**  
Former President,  
Delhi Crafts Council

### JURY MEMBERS 2019



Ajanta Arts



Bidriwala



Miharu



Imtiaaz Ali



Bharath Arts & Crafts



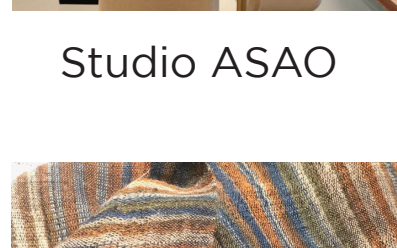
Studio ASAO



Himadri Hans  
Handloom

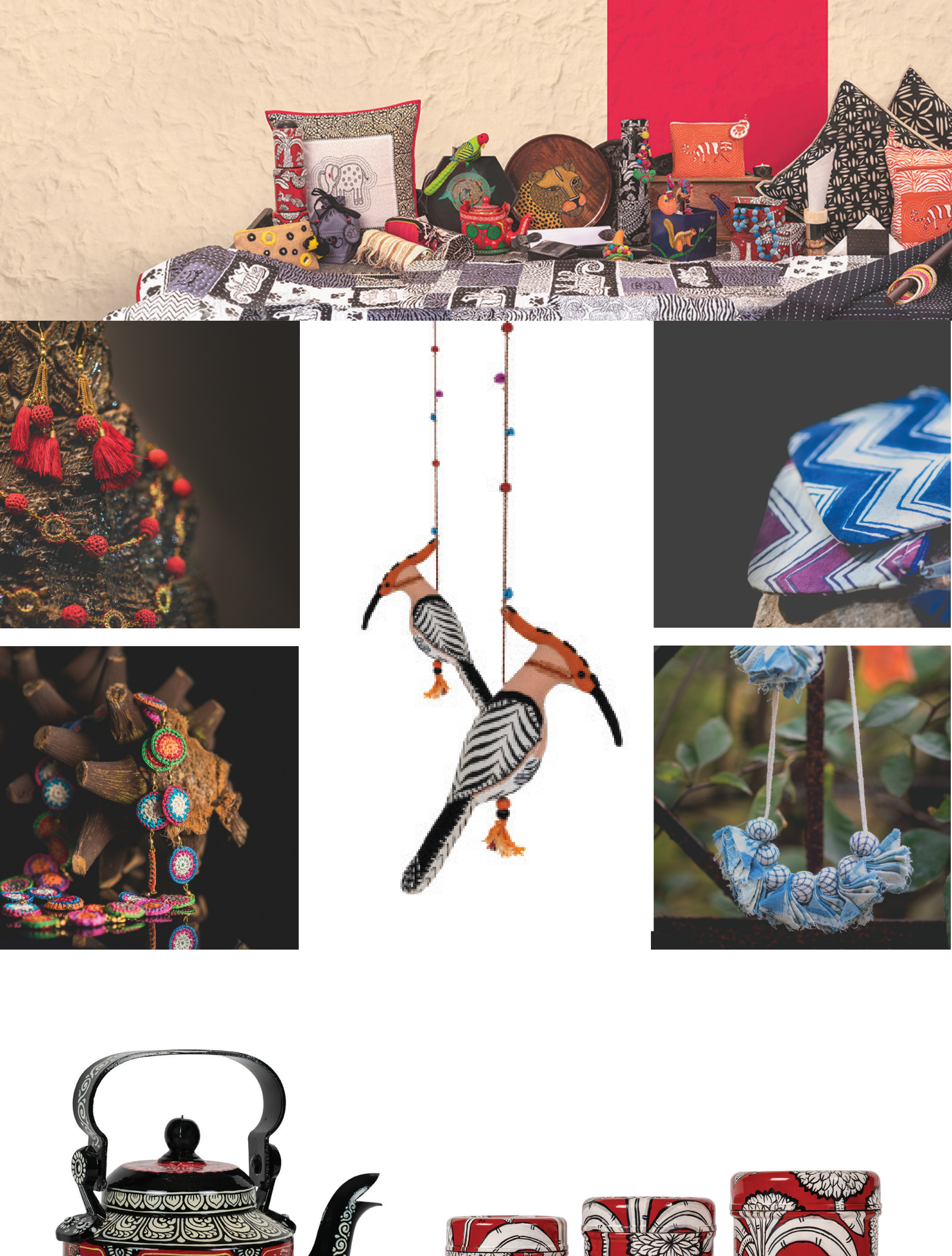


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## MARKET WATCH



For your queries please mail us at:

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