# HANDCRAFTED FOR YOU!



### KADAM HAAT

Kadam Haat is an NGO that aims to provide viable employment opportunities for young people in rural villages of West Bengal, including artisans living in regions inhabited by Naxalites. It works towards building small and medium enterprises enabling greater utilisation of local resources. The organization makes natural fibre-based handmade home décor and utilitarian items.

#### Sabai Craft | Bamboo Craft Coconut Shell Craft

CRAFTMARK CERTIFICATION

Coconut Shell Craft Sitalpati Weaving | Moonj Craft



### Multi Utility Basket | Kitchen Ware Bags | Table Mats | Runners

WHAT WE MAKE

Bags | Table Mats | Runners Tissue Boxes | Trays



## manufacturing and export

V-Weave is a carpet

V-Weave

company based in Panipat,
Haryana, that aims to provide a
sustainable platform for carpet
weavers and hand spinners. With a
well equipped on-site production
capability, V-Weave works closely
with artisans by assisting them in
quality control, production
coordination, infrastructure and
financial support.





# Cut Pile Weaving

CRAFTMARK CERTIFICATION

Weft-faced Weaving/Warp-faced

Weaving | Loop Pile Weaving |



WHAT WE MAKE

GOGREEN with us!

Rugs | Cushions | Throws

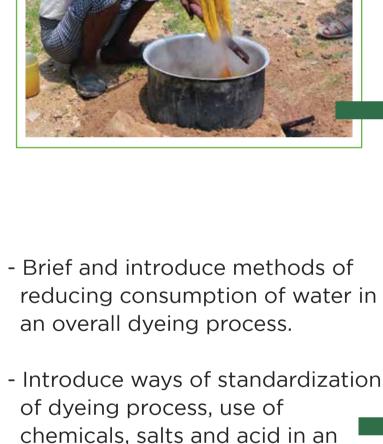
AIACA conducted a natural/vegetable dyeing workshop for the weavers at AAJ, with the help of a technical trainer and master artisan from Kota, Rajasthan, in order to:

A chance today is a chance tomorrow.

MANAGE WATER WASTE AND USE OF SAFE DYES

Craftmark Member - Artisan Alliance Jawaja (AAJ)

Beawer, Rajasthan



- Standardize uses of direct dye

and acid dye in Jawaja, which

introduce reactive dyes.

they were anyway using, and to

- Brief the group of weavers on the

train to achieve colour fastness.

role of pH and TDS on dyeing, and

optimum ratio.



The workshop led to discussions of various possibilities to reduce

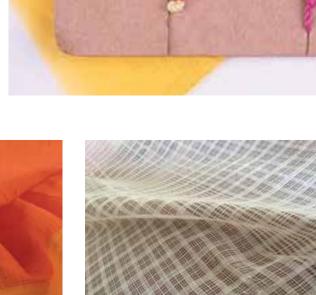
effluent water TDS by reducing the use of salt in the dyeing process

and how by maintaining time and temperature the desired result can

be achieved with less use of chemicals in textile dyeing.









HAPPY INDEPENDENCE DAY