



FEATURED MEMBER

Bramhani Mahila Sewa Trust

Applique Ahmedabad

Bramhani Mahila Sewa Trust is a not for profit organization based in Ahmedabad, working for the upliftment of rural artisans. The trust is also engaged in various social activities like education, women empowerment and development of handicrafts.

Bramhani mahila sewa is constantly involved in its endeavor to provide creative support and an increase in employment opportunities to generate income on individual and collective level.



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Baumgarten Di Marco

Handmade semi precious jewelry Sweden

Baumgarten Di Marco (BDM) is Sweden based organization, that works with jewelry that is hand crafted in India. Their style is elegant and edgy. Each piece is crafted by hand using sustainable materials.

BDM is committed to support the continuation of traditional jewelry techniques as well as pursuing long term sustainable partnerships and activities. They work with skilled artisans from around the world, using only the best, sustainable material and production methods and by offering high quality products that are timeless in design and style.





MARKET WATCH

Add elegance to the corners of your home with these naturally dyed, hand woven eri silk cushions. Eri silk or *ahimsa* silk, is a variety of silk that is processed without harming the silk worm.

To place an order write to us at: marketing@aiacaonline.org

Feasibility Study

The Craftmark team visited a total of 19 clusters across three Northeastern states: Assam, Nagaland and Sikkim in the month of March to conduct a feasibility study. While conducting the study, the team came across many entrepreneurs and groups in remote areas who have been practicing their crafts for generations. But due to lack of adequate value chain support, access to raw materials and markets, lack of exposure and outreach, and the lack of sustainable business understanding they have not been able to gain economically.

The study aimed to understand the potential of various crafts, products, their respective business situations, market outreach and work towards bringing the Northeast craft groups and enterprises under Craftmark to support them with design innovations, business development, and direct access to diverse markets.

