

# FEATURED MEMBER

## Chhipa Fab & Prints

Bagru Printing

Bagru, Jaipur

Founded by master artisans, Om Prakash Chippa and his brother in 2002, Chippa Fab and Prints was a reiteration of their ancestral work of Bagru and Phadat printing. Before independence, their great grand father was a *diwan* in the court of the royals of Rajasthan and used to print Bagru and Phadat for the royal family.

With inherited skill sets and hands-on experience of more than 2 decades, what sets apart Chippa Fab and Prints from their counterparts is their ability to experiment and make unique pieces using hand brushing, the rare, Phadat hand block printing technique and use of custom made hand blocks.

They work with natural colors like indigo on handloom chanderi, silk and cotton to make dupattas, saris and yardages.





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## Chitrataru

Patachitra Painting

Paschim Medinipur, West Bengal

Chitrataru was formed by Patuas of Naya village in 2007, to revive their unique tradition of Patachitra and Pater Gaan. Their older artists are involved in teaching the art form to the youth and children in the community. Two of their members- Gururpada Chitrakar and Anwar Chitrakar are National awardees and more than 100 artists been awarded at state and district levels.

Patachitra was traditionally a cloth based scroll painting. The *Patuas*, sang songs called '*Pater gaan*', as they unfurled stories from indian mythology like *Krishna lila*, Ramayana etc. and deities like Krishna and Lord Jagannath. Colors were naturally extracted from different vegetables, fruits and flowers by the artists. Nowadays, they use chemical colors as and when required.

The painters draw directly using brush on scrolls and have now diversified to painting on products like cotton and silk sarees, dress materials, home décor items, leatherite bags etc.



# FEATURED MEMBER

## **Baragaon Weaves**

Plain Handloom Weaving  
Barabanki, Uttar Pradesh

Baragaon Weaves is a team of philanthropists, designers and professionals, motivated to work towards the cause of handloom revival.

The Barabanki district of Uttar Pradesh was a noted cotton weaving cluster until a few decades back, when introduction of power looms and synthetic fibers forced the handloom weavers to abandon handloom weaving and move to cities as unskilled labourers. Baragaon Weaves is focused on restoring handloom weaving. At the same time, they are committed to providing fair wages and regular work to their weavers.

They make pure cotton handwoven sarees, stoles, dupattas, scarves, yardage etc. Their uniqueness is their designs, that are fresh with contemporary sensibilities.





# FEATURED MEMBER

## **Mahisbathan Gramin Hastashilpa Samabay Samity Limited**

Wooden Mask Making  
Kushmandi, West Bengal

In 1990, Paresh Chandra Sarkar, started training the youth of Kushmandi and craft enthusiasts in mask making. In 1995, they brought mask making craftsmen under the collective - Mahishbathan Gramin Hastashilpa Samabay Samity Limited.

The masks are made from Mahogany and Gamari (white teak) wood, through an elaborate process of hand chiseling, smoothing the surface using a variety of sand papers, varnishing to ensure future durability and (depending on the requirement) hand painting with natural colors.

The masks are of different mythological characters, gods and goddesses, animals, etc. They also make smaller masks and have diversified into products like furniture, lamp shades, door knockers, pen stands, baskets etc.







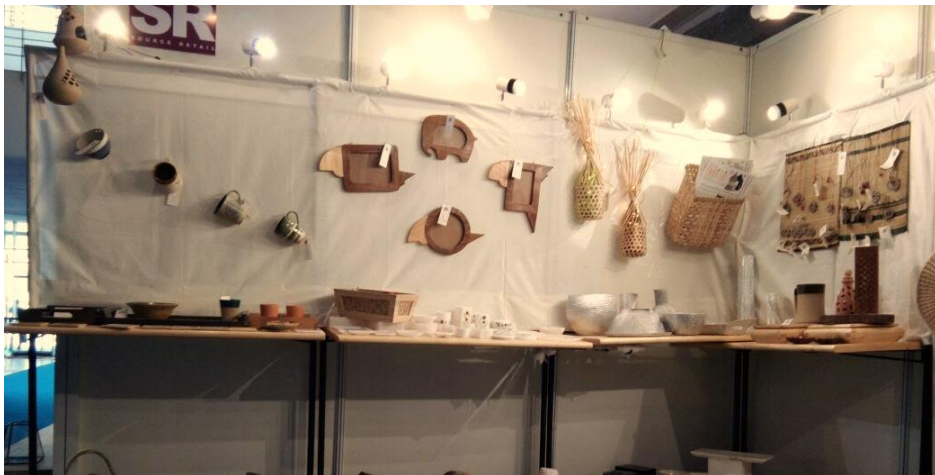
## MARKET WATCH

India offers a wide selection of products and materials that are being hand crafted by our artisans across the country. With the coming new year, make a resolution to buy directly from craftsmen and organizations to support them!

Write to [marketing@aiacaonline.org](mailto:marketing@aiacaonline.org) to place orders now!



# Craftmark @ IHGF Delhi Autumn Fair 2017



## CRAFTMARK MEMBERS IN IHGF DELHI AUTUMN FAIR 2017

Craftmark participated in IHGF Delhi Autumn Fair 2017 in Noida, where we presented products of our craftmark members Tapas Kumar Jana, Kadam Haat, Imtiaz Ali, Craft Inc. , Studio Asao, Collective Crafts and Studio Enoy. We have reached out to several overseas buyers through the event and have started business activities in Australia and Dubai, UAE.

## On-going and upcoming exhibitions



**Dilli Haat Bazaar:** 1<sup>st</sup> to 15<sup>th</sup> Dec '17 | Dilli Haat, New Delhi

**Dastkar Hyderabad Bazaar :** 2<sup>nd</sup> to 10<sup>th</sup> Dec '17 | Kamma Sangham, Hyderabad

**Impression :** 6<sup>th</sup> to 9<sup>th</sup> Dec '17 | Agha Khan Hall, New Delhi

**Fashion and Fair :** 15<sup>th</sup> to 17<sup>th</sup> Dec '17 | World Trade Centre, Mumbai

**Craft Exhibition:** 15<sup>th</sup> to 21<sup>st</sup> Dec '17 | Pragati Maidan, New Delhi

**Bhimthadi Jatra :** 22<sup>nd</sup> to 25<sup>th</sup> Dec '17 | Shivajinagar, Pune

**The India Story :** 21<sup>st</sup> to 25<sup>th</sup> Dec '17 | Swabhumi, Kolkata

**Poush Mela :** 23<sup>rd</sup> to 25<sup>th</sup> Dec '17 | Bolpur, Santiniketan (West Bengal)

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