



FEATURED MEMBER

Bagru Hand Block

Dabu, Bagru Printing
Bagru, Rajasthan

Neelkart is a brand founded by Bagru Hand Block, a family run business of traditional Bagru and Dabu hand block printing of Rajasthan. Bagru Hand block print was founded with the vision to protect and promote the crafts of Dabu and Bagru printing. Their mission is to support and encourage good craftsmanship, thereby creating a sustainable source of income for skilled craftsmen of Bagru, Rajasthan.

A wide range of unique designs, are handpicked from the oldest archives, some of these have been developed by national award winners. These designs are then hand block printed on fabrics using natural dyes extracted from vegetables, grass etc. They follow the traditional process of printing, right from treating greige cotton and silk fabrics, using mud resist paste for natural dyeing to drying on soil and finishing.

The end products created are unique pieces of women's clothing and home accessories like sarees, dupattas, fabrics, bed sheets, pillow covers, cushion covers and stoles.



FEATURED MEMBER

Tapas Kumar Jana

Madur Kathi Mat Weaving
Paschim Benguni, West Bengal

Master artisan, Tapas Jana was born in Sarta, West Bengal and learnt the craft of masland making, at a tender age while assisting his father late Mr. Pashupati Jana. He later shifted to Paschim Benguni, Mednipur and established his production unit. He, now has a team of more than 40 women artisans, all trained under him. Mr. Tapas Jana is a state awardee himself. He and his wife, Mrs. Gauri Jana, also a national awardee, weave together to make some master pieces.

Masland are traditional floor mats made from a naturally occurring grass called *Madur Kathi* (*Cyperus corymbosus*) that is harvested during monsoons. It is dried, spliced and split into fine strands using a knife or teeth. It is then, soaked in water and dyed before woven on a simple frame loom.

Tapas Jana's designs are made to enhance the natural look and color of the grass. He specializes in making naturally dyed pieces. His product line includes table runners, wall hangings, floor mats.



FEATURED MEMBER

Nilak by Adil Khatri

Bandhini
Bhuj, Gujarat

Nilak is a design label, founded by master artisan Adil Khatri, centred around the traditional tie and dye technique called Bandhini or 'Bandhani'. Mr. Adil Khatri has been trained as a designer at the Kala Raksha Vidhyalaya before starting his own label with his wife. He gives a new look to his work with patterns and textures that he has achieved through rigorous explorations and experiments.

Nilak engages with highly skilled women in Bhuj, for tying the beautiful unique designs conceptualized by Adil Khatri himself. Each of these hand tied pieces are dyed under the direct supervision of Mr. Khatri. Often, for extremely elaborate pieces he does the dyeing on his own. Apart from working on contemporary patterns, at Nilak, they work on traditional, detailed designs to preserve this traditional craft. They also work with clamp resist and leheriya tie - dye techniques.

At Nilak, one can find a wide range of dupattas, sarees, stoles and yardages made of fine mulmuls, kota dorias, pure silk georgettes, brocades etc.



FEATURED MEMBER

Forline

Extra Weft Weaving
Bhujodi, Kutch

Forline is a brand conceived by master weaver Dayalal Kudecha from Meghwal Vankar community in Bhujodi, Gujarat. A family run business, Forline is known for its textiles made from the extra weft weaving technique.

At Forline's weaving centre in Bhujodi they follow the traditional extra weft weaving technique in cottons, silks as well as marino wool. Weaving on the traditional pedal driven pit looms, designs and motifs are geometric and minimal but the color combinations are kept contemporary, making it relevant to the export and urban markets. Dayalal Kudecha also engages as a trainer for conducting artisan workshops and trainings. Forline has participated in international fairs like International Folk Art Market, Santa Fe.

They house fine quality weaves in the form of shawls, stoles, scarfs etc and are known for their range of products in natural indigo.





MARKET WATCH

Shop for trendy tribal Toda accessories for your home this season. This classic red black and white colorway is one that never goes out of style.

Write to marketing@aiacaonline.org to place orders now!

Events and Exhibitions



Looms Weaves & More – 6th to 8th March'18 | Ice Skating Rink, Kolkata

Purabi & Prakriti Mela – 8th to 19th March'18 | Dastkar Nature Bazaar, New Delhi.

Endeavour's Syuti Shaili 'Spring-Summer edition – 28th to 31st March'18 | Birla Academy of Art & Culture, Kolkata.

Delhi Craft Council presents Kairi – 15th to 17th March'18 | Aga Khan Hall, New Delhi.

For subscribing to our newsletter please write to us on contactcraftmark@aiacaonline.org

For any business related queries please write to us on marketing@aiacaonline.org