



FEATURED MEMBER

Studio Enoy

Wood Carving

Dehradun, Uttarakhand

Studio Enoy is a design studio based in the serene valley of Garhwal hills, Dehradun. Founded in 2015 by Mr. Bhavya Gupta, a trained designer, it is an initiative to synchronize artisans and design thinking in order to facelift the traditional craft of wood carving.

The process of product development begins with conceptualizing designs and forms in consultation with the master craftsmen. The drawings are then made into actual products at Studio Enoy's production base in Saharanpur by traditional and experienced craftsmen. All products are thoroughly checked at every stage to maintain strict quality standards. Later, products are sent back to Dehradun to be packed and marketed in India and countries abroad.

Studio Enoy offers various home décor and utilitarian items like trays, tea lights, wall clocks, lamps, photo frames, coasters and napkin holders. They also make jewellery out of wood.



FEATURED MEMBER

Veer Singh

Wood Carving and Burnishing
Delhi NCR

Veer Singh is a master artisan practicing the craft of wood carving and burnishing for over 2 decades now. Based out of Delhi NCR, he operates out of his home based workshop, where he makes completely hand carved wooden products.

Veer Singh, along with his family works on locally sourced hand cut wood pieces. The base is cut using jigsaw which is then shaped and chiselled on a lathe. Various patterns and designs are etched on the final wooden base using hot iron rods. He also combines wood with other unconventional material like thread and metal to make a variety of products. He supplies to high end designers and stores and retails through exhibitions too.

Veer Singh is known for his cute wooden birds. Apart from this, he also makes key chains, toys, coasters, wind chimes and other home accessories.



FEATURED MEMBER

U&US Home Design Studio

Wood carving

Mumbai, Maharashtra

U&US Home Design Studio is an initiative of the diversified Godrej Group which aims to transform spaces through co-creation and by engaging local carpenters and designers.

U&US Home Design Studio offers personalized designs with complete quality assurance to its customers. They provide much needed technical exposure to the carpenter community and wood carving artisans they engage with. They work on enhancing the skill levels of the craftsmen by conducting regular trainings and workshops. Artisans are provided with state of the art facility and tools. At the same time they ensure a safe and hygienic working environment. U&US currently retails through their exclusive outlets in various cities across India.

U&US Home Design Studio offers an exclusive 'art range' of products for the home. They also offer customized and personalized home furniture.



Craftmark is showcasing a range of sarees at SHILPI, Chennai from 12th May'18 onwards.

Address: No: 29, CP Ramaswamy Road, Alwarpet, Chennai, Tamil Nadu 600018

Do visit, to experience the weaves of Kaithun (Kota), Varanasi and Mubarakpur.

Craftmark Activities



Website for Toda Embroidery

The exquisite style of the Toda embroidery tells a tale about the history, culture and day-to-day lives of the Toda tribe. Traditionally done as stripes of red and black colour on a white base, the motifs are mostly inspired by the surroundings of the Nilgiri and lifestyle of the Toda community. In 2013, Todas officially received a Geographical Indication (GI) Certificate for their unique embroidery.

As a part of the Craftmark's initiative to sustain rare and languishing craft forms, we have launched a unique website for the Toda Embroidery Craft that provides an opportunity to freely access and admire the history, culture and motifs of this tribe. The launch of the website, together with our funding partner – RBS Foundation India, is part of our long term work with them to revive and sustain their beautiful designs and traditions.

This website is a craft resource portal wherein we are inviting craft enthusiasts, art lovers, students, researchers and other interested folks to browse through this website.

Log on to the Toda portal <http://toda.org.in/> through your Facebook or Google account for more information about the Toda craft!

For subscribing to our newsletter please write to us on contactcraftmark@aiacaonline.org

For any business related queries please write to us on marketing@aiacaonline.org